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Audioengine Introduces A5 Premium Powered Bookshelf Speakers in Solid Bamboo

Sustainable bamboo speakers showcase superior sound in an eco-friendly style. Award-winning Audioengine goes green.

SAN FRANCISCO, CA - March 28, 2008 - Audioengine puts an eco-friendly spin on its original Audioengine 5 active speaker system with the release of the A5N Bamboo. The new Audioengine 5N includes all of the simple but useful features and same signature sound of the award-winning A5, now wrapped in rock-solid and beautifully hand-finished bamboo cabinets.

Why bamboo?

Two words: Sustainability and Sound. Bamboo is the fastest-growing woody plant in the world. Nearly one-third of a crop of bamboo will grow back fully within one year of being harvested, making it an excellent alternative to slow-growing hardwoods. "The strength and hardness of bamboo gives it excellent acoustical properties, making it an ideal material for speakers." says Audioengine co-founder David Evans. And the rich color of this Russian bamboo doesn't come from a paint or stain, but through a specialized heating process that naturally carbonizes the sugar compounds in the bamboo, resulting in a deep caramel color that makes these speakers look as good as they sound.

Getting greener

Using bamboo isn't the only way Audioengine is working to reduce their impact on the environment. All Audioengine speakers meet the EU's lead-free directives and conform to ENERGY STAR requirements. In addition to being lead-free and consuming less power when not playing music, Audioengine uses environmentally-friendly materials and adhesives during the manufacturing process. Packaging is also a key area where Audioengine can make a difference. "We try to keep a minimalist approach to product design so it's natural for us to look at product packaging in the same way." said Brady Bargaquist, Audioengine co-founder. "And a nice result is that we lower the amount of packing materials our customers eventually have to dispose of, while still providing excellent shipping protection."

Superior sound

The A5N still offers the same award-winning sound and simple but useful features that the original Audioengine 5 system is known for. 5" Kevlar woofers for powerful bass, 20mm silk dome tweeters for smooth highs, built-in internal power amplifiers, and a top Combo Port for iPod charging as well as an AC power jack built directly into the rear panel all allow the Audioengine 5N to integrate perfectly in your living room, bedroom or desktop. The new handcrafted, sustainable bamboo cabinets make the Audioengine 5N a true work of art.

A5N Eco-friendly features:

- Made from renewable and sustainable solid bamboo - no veneers
- No stains or paint used - naturally "carbonized" finish sealed with hand-rubbed water-based satin polyurethane
- Panda-safe!

Other green facts and features:

- Audioengine products are now 100% lead-free and meet the EU's RoHS initiative
- All speaker cabinet materials use environmentally-friendly binders and resins
- Formaldehyde-free adhesives are used in our cabinet assembly
- All Audioengine products meet ENERGY STAR requirements in standby
- Limited use of plastics in our products
- Easy-to-recycle packaging



Pricing and Availability

The Audioengine A5N Premium Powered Bookshelf Speakers are priced at US\$449 per pair and available for immediate delivery from an authorized Audioengine reseller or online direct from www.audioengineusa.com

About Audioengine

Audioengine designs and builds innovative audio products with all your music in mind. Great sound, simple setup, high-quality materials, and truly useful features at great prices are what Audioengine is all about. The A5 and A2 powered speakers have received over 80 reviews and awards from groups ranging from iPod and Apple enthusiasts to highly demanding audiophiles. For information about Audioengine and our products visit us at: www.audioengineusa.com

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